



# Making a One Pager for Meeting with Legislators

**When meeting a legislator or their staff, clear communication is key for a successful interaction. Utilizing a "one pager" can efficiently convey your message and encourage a constructive discussion on the topics that matter to you and your organization.**

**\*\*Research the Legislator:\*\***

Before your meeting, research the legislator's background, committee assignments, and previous votes or statements related to healthcare and the specific disease you're discussing. This will help you tailor your message and understand their perspective.

**\*\*Prepare a Clear and Concise Message:\*\***

Legislators are often busy and have limited time, so it's important to prepare a clear and concise message. A one-pager is a brief fact sheet that should consist of just one page. Utilize it as a handy tool during a meeting and consider leaving it with the legislator or staffer once the meeting concludes.

**A one pager should include:**



**Emotion.** Policymakers are people who have a heart so it is important to connect with an emotional patient story up front and ask if he/she knows anyone living with the condition.



**Evidence.** Policymakers like meaningful statistics in burden and prevalence specific to their geography. They also appreciate evidence based medical approaches which keeps people living free from limitations. Communicate the problem and proposed solution clearly. Ask for support & articulate what he/she can do to help.



**Economics.** Remember policymakers have limited resources so it is important to communicate the cost/investment of proposed solutions and the return that can be expected.



**Relationships.** Invest time into building key relationships inside and outside of face to face meetings. Become a trusted resource to the policymaker on your disease area and overall health of his/her community. After the meeting, send a thank you note and recap of the discussion. This will help reinforce your message and keep the conversation going.

**About Global Allergy & Airways Patient Platform (GAAPP)**

Our mission is to globally support and empower patients with allergies, airways and atopic diseases by protecting their rights and insisting on the duties of governments, healthcare professionals and the general public.

GAAPP's **vision** is to create a world where patients with allergies, airways and atopic diseases **live better**. We operate based on the values of **respect, responsibility, and relationships**.