GLOBAL ALLERGY & AIRWAYS PATIENT PLATFORM

What Matters Most to People with Asthma

Based on a 2025 global review of many research studies that included information from 9,593 people living with moderate to severe asthma.

Fewer Side Effects

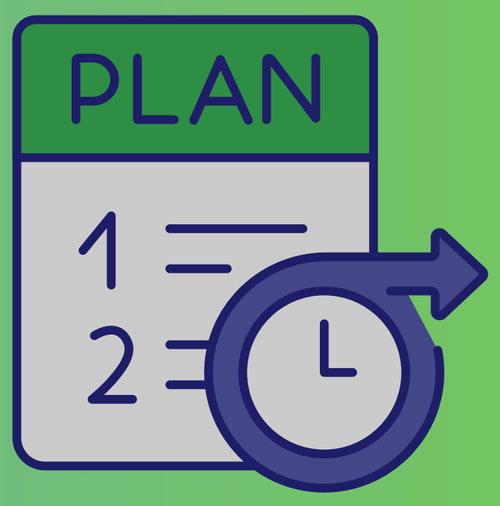
People want asthma treatments that **help them breathe better** without **causing new problems** or long-term side effects**.**

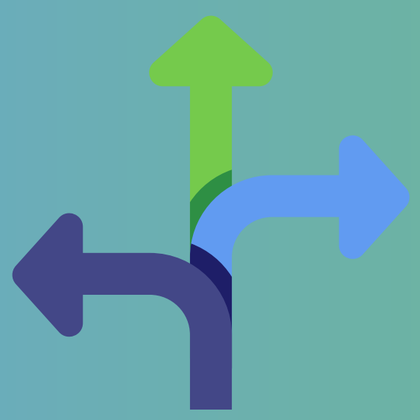
Fewer Asthma Attacks

Asthma attacks can be scary. **People want medicines** that **help prevent** flare-ups and ER visits.

Simple Treatment Plans

People prefer **treatment plans** that are **easy to follow** and don't take many steps.





More Choices and Control

Many people **want more options** and **control,** like being able to take biologic medicines **at home** instead of at the clinic.

Clear Communication from Experts

Patients **feel more confident** when asthma doctors and nurses **explain things clearly** and answer their questions.

Holbrook JT, Ortega VE, Damerau J, et al. Values and preferences of patients and caregivers regarding the management of moderate to severe asthma: a systematic review and qualitative evidence synthesis. J Allergy Clin Immunol Pract. 2025;13(1):134-149.e8. doi:10.1016/j.jaip.2024.10.021.