The MES (**Member Engagement Scoring Policy**) is composed of six dimensions, totaling a maximum of 40 points. Two dimensions reflect country and disease representation, and four reflect the degree of active engagement with GAAPP's work areas.

Dimension	Max Score	What is Measured
Country Representation	10	Uniqueness of geographic representation among GAAPP members
Disease Representation	10	Uniqueness of disease/condition coverage within the member base
Education Engagement	5	Participation in knowledge-sharing and learning activities
Awareness Engagement	5	Communication and amplification of GAAPP campaigns
Advocacy Engagement	5	Participation in policy and advocacy initiatives
Research Engagement	5	Involvement in research-related activities and surveys
TOTAL	**40**	Maximum composite score per organization

1 Dimension Definitions and Scoring Criteria

1.1 Country Representation (0–10 points)

This dimension recognizes the strategic importance of geographic diversity within the GAAPP community. Organizations that are the sole representative of their country hold unique value in ensuring that patient voices from that region are present.

Criterion	Points	Rationale
Only member organization in the country	10	Sole national voice
One of 2–3 organizations in the country	7	Limited overlap

One of 4–6 organizations in the country	5	Moderate overlap
7 or more organizations in the country	2	High overlap

Note: Countries are evaluated based on the number of GAAPP member organizations registered in each territory at the time of scoring.

1.2 Disease Representation (0–10 points)

This dimension captures the breadth and uniqueness of disease or condition coverage in their country. Organizations representing conditions that are otherwise not covered — or underrepresented — in the member base to provide critical perspectives.

Criterion	Points	Rationale
Only organization representing this disease/condition	10	Unique disease voice
One of 2–3 representing the same condition	7	Limited overlap
One of 4 or more representing the same condition	4	High overlap
Multi-disease or umbrella organization	6	Broad but non-unique representation

Note: Disease classification follows the conditions listed in each organization's membership profile. Multi-disease organizations are scored separately under the umbrella criterion.

1.3 Engagement Dimensions (0–5 points each)

The four engagement dimensions measure active, visible participation in GAAPP's core work areas over a 12-month rolling period. Each area has a maximum of 5 points, assessed based on the number and quality of activities documented.

Area	Activities Considered	Max Score	Scoring Logic

Education	Active participation in Knowledge Hub discussions; submission of tools, resources, or case studies to the platform; attendance and contribution in webinars	5	1–2 activities = 2 pts; 3 activities = 3 pts; consistent engagement = 4–5 pts
Awareness	Interaction with GAAPP on social media (likes, comments, shares); resharing of global awareness campaigns; tagging GAAPP in relevant content	5	Occasional = 1–2 pts; regular = 3–4 pts; proactive amplification = 5 pts
Advocacy	Participation in joint advocacy letters or statements; representation at policy forums endorsed by GAAPP; contribution to position papers	5	1 initiative = 2 pts; 2 initiatives = 3–4 pts; leadership role = 5 pts
Research	Completion of GAAPP surveys and needs assessments; participation in research working groups; co-authorship or endorsement of GAAPP research outputs	5	Survey response alone = 2 pts; active participation = 3–4 pts; co-production = 5 pts

Engagement data is collected through platform analytics, event attendance records, social media monitoring, and direct reporting by GAAPP area coordinators. Organizations are encouraged to submit evidence of activities not automatically captured.